**Social Posts to promote campground registry**

**Nova Scotia EPR recycling program**

Below are messages we encourage you to use on your social channels to promote the campground registry and encourage owners within your district or region to register to receive free recycling collection services.

Choose the post(s) you would like to share and then copy and paste the text and add the social media image in the toolkit package to use.

For questions, please contact [communications@circularmaterials.ca](mailto:communications@circularmaterials.ca).

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| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| *Use Image: NS Campground Transition Social*  **Message**  Campground owners in Nova Scotia can now register for free recycling collection services through Circular Materials.  This initiative will make recycling more accessible for campgrounds. 🌍  Public and private campgrounds are eligible.  Register by May 30 to receive service by December 1:  Circularmaterials.ca/NScampgrounds. | *Use Image: NS campground Transition social*  **English message**  Campground owners in Nova Scotia can now register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NScampgrounds. |
| **Reminder message** | |
| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| **Message**  📣 Reminder for Nova Scotia campground owners:  Public and private campgrounds are eligible to register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NScampgrounds. | **English message**  Reminder for NS campground owners: Public and private campgrounds can register for free recycling services.  Register by May 30 to receive service in December: circularmaterials.ca/NScampgrounds. |